



## ***Cumberland Homesteads Tower Association***

96 Highway 68 • Crossville, Tennessee 38555 • (931) 456-9663  
[www.cumberlandhomesteads.org](http://www.cumberlandhomesteads.org)



### ***Homesteads Apple Festival September 24-25, 2016***

Dear Friends,

The 13<sup>th</sup> annual Homesteads Apple Festival is coming up and we would love to have you as a sponsor. Sponsoring is an excellent way for your company to receive public recognition for supporting historic preservation and the Homesteads Tower and House Museums. Your support truly goes to a great cause! We have chosen the slogan "Telling Our Story" to present our mission and purpose.

The Cumberland Homesteads Tower Association (CHTA) is a 501(c)(3) non-profit organization and the Homesteads Apple Festival is our primary fundraising event. We are very appreciative for the support and will utilize dollars wisely to support a great event as well as to support the many efforts of the two museums. The proceeds of the event cover about 35-40% of our operating budget. These days dollars are extremely tight to keep our doors open to the many visitors and to tell an amazing Homesteads story. The festival is widely advertised and attracts thousands each year who are looking for good, old-fashioned family fun. Attendance in recent years has ranged from 8,000 to 10,000 visitors. We purposely keep our admission price low, and the food and beverage prices very modest so that families can enjoy the festival without pinching the family pocketbook.

The enclosed list provides information on the benefits associated with each level of sponsorship. Please return the registration form with your pledge before Friday, August 19, 2016 deadline to make sure your name is appropriately included in our 2016 advertising campaign. Forms should be mailed to: Homesteads Apple Festival, 96 Hwy. 68, Crossville, TN 38555.

Thanks for the ongoing support of the Apple Festival and especially keeping the Homesteads story alive to thousands of people.

For more information contact Kelly Cox at 931-456-9663 or [kcox.tower@gmail.com](mailto:kcox.tower@gmail.com), and we look forward to your participation, support, and speaking with you at the Homesteads Apple Festival!

Sincerely,  
Kelly Cox

Homesteads Tower Manager



Showplace of the New Deal

**Please choose a level of sponsorship and return the registration form below.  
Deadline – Friday, August 19, 2016.**

**Gold Level – Main Sponsor: \$1,000 minimum**

- Will receive a 12' x 24' booth space (contact Vicki Vaden for more information)
- Will receive 10 festival admission tickets
- Will be included in Homesteads Apple Festival advertising including but not limited to: announcements, displays, newspaper and online ads, social media postings, t-shirts, etc.

**Silver Level – Preservation Sponsor: \$500 minimum**

- Will receive a 12' x 12' booth space (contact Vicki Vaden for more information)
- Will receive five festival admission tickets
- Will be included in Homesteads Apple Festival advertising including but not limited to: announcements, displays, newspaper and online ads, social media postings, t-shirts, etc.

**Bronze Level – Heritage Sponsor: \$250 minimum**

- Will receive two festival admission tickets
- Will be included in Homesteads Apple Festival advertising including but not limited to: announcements, displays, newspaper and online ads, social media postings, t-shirts, etc.

**Festival Sponsor: \$75 minimum**

- Will be included in Homesteads Apple Festival advertising including but not limited to: announcements, online ads, social media postings, t-shirts, etc.

Please detach the registration form and return it to  
*Homesteads Apple Festival, 96 Hwy. 68, Crossville, TN 38555*  
**by Friday, August 19, 2016.**

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***Yes! I would like to provide support for the Homesteads Apple Festival and other Heritage Activities through my contribution to the Cumberland Homesteads Tower Association.***

**SPONSORSHIP LEVEL** (Please check one)

\_\_\_\_ \$1000.00    \_\_\_\_ \$500.00    \_\_\_\_ \$250.00    \_\_\_\_ \$75.00    \_\_\_\_ Other Amount

Or Amount in Donated Products or Services \_\_\_\_\_

***Make checks payable to: Homesteads Apple Festival, 96 Hwy. 68, Crossville, TN 38555***

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Contact Person \_\_\_\_\_