



Cumberland Homesteads Tower Association

96 Highway 68 • Crossville, Tennessee 38555 • (931) 456-9663
www.cumberlandhomesteads.org



Homesteads Apple Festival September 23-24, 2017

Dear Friends,

The 14th annual Homesteads Apple Festival is set for September 23-24, 2017 and we would love to have you participate as an official festival sponsor. Sponsoring is an excellent way for your company to receive public recognition for supporting the historic preservation mission of the Homesteads Tower Museum and Homestead House Museum.

Your support truly goes to a great cause!

The Cumberland Homesteads Tower Association (CHTA) is a 501(c)(3) non-profit organization and the Homesteads Apple Festival is our primary fundraising event. Sponsors of the festival provide the critical support funds to cover the expenses of the festival and then the festival itself raises much of the funding needed to keep the CHTA museums and historic preservation and educational programs going throughout the year.

The festival is widely advertised and attracts thousands each year who are looking for good, old-fashioned family fun. Attendance in recent years has ranged from 8,000 to 10,000 visitors. We purposely keep our admission, food and beverage prices very modest so that families can enjoy the festival without pinching the family pocketbook.

The enclosed list provides information on the benefits associated with each level of sponsorship. Please return the registration form with your pledge before the Friday, August 18, 2017 deadline to ensure that your name is included in our 2017 advertising campaign.

Thank you for considering this opportunity to support the important work of CHTA by sponsoring the Homesteads Apple Festival. For more information contact Kelly Cox, Homesteads Tower Museum Manager, at 931-456-9663 or by email: kcox.tower@gmail.com.

We look forward to your participation in the Homesteads Apple Festival!

Sincerely,

Jim Kerley, Treasurer
Cell: 1-850-832-7315
Email: jkerley004@gmail.com



Showplace of the New Deal

Please choose a level of sponsorship and return the registration form below.

Platinum Level – Main Sponsor: \$5,000 minimum

- Will receive a 12’ x 24’ booth space (contact Vicki Vaden 931-456-5699 for booth information).
- Will receive 20 complimentary festival admission tickets.
- Will receive a complimentary bushel of fresh apples and a gallon of apple cider.
- Will be invited to present your sponsorship check to CHTA President on-stage during the festival.
- Display 3 ft. X 6 ft. Banner (you provide) on festival stage.
- Will be included in Homesteads Apple Festival advertising including but not limited to: posters, newspaper ads, CHTA website, social media postings, t-shirts and “Official Sponsor” poster for your business.

Gold Level – Main Sponsor: \$1,000 minimum

- Will receive a 12’ x 24’ booth space (contact Vicki Vaden 931-456-5699 for booth information).
- Will receive 10 complimentary festival admission tickets.
- Will be included in Homesteads Apple Festival advertising including but not limited to: posters, newspaper ads, CHTA website, social media postings, t-shirts and “Official Sponsor” poster for your business.
- Invited to present sponsorship check to CHTA President on stage during festival.

Silver Level – Preservation Sponsor: \$500 minimum

- Will receive a 12’ x 12’ booth space (contact Vicki Vaden 931-456-5699 for booth information).
- Will receive 5 complimentary festival admission tickets.
- Will be included in Homesteads Apple Festival advertising including but not limited to: posters, newspaper ads, CHTA website, social media postings, t-shirts and “Official Sponsor” poster for your business.

Bronze Level – Heritage Sponsor: \$250 minimum

- Will receive 2 complimentary festival admission tickets.
- Will be included in Homesteads Apple Festival advertising including but not limited to: newspaper ads, CHTA website, social media postings, t-shirts and “Official Sponsor” poster for your business.

Festival Sponsor: \$100 minimum

- Will be included in Homesteads Apple Festival advertising including but not limited to: CHTA website, social media postings, t-shirts and “Official Sponsor” poster for your business.

Please detach the registration form and return it to: *Homesteads Apple Festival, 96 Hwy. 68, Crossville, TN 38555*

DEADLINE: Friday, August 18, 2017.

Yes! I would like to provide support for the Homesteads Apple Festival through my contribution to the Cumberland Homesteads Tower Association. Make checks payable to: Homesteads Apple Festival

SPONSORSHIP LEVEL (Please check one)

- Platinum \$5,000.00
 Gold \$1000.00
 Silver \$500.00
 Bronze \$250.00
 Festival \$100.00

Other Amount _____ Or Amount in Donated Products or Services _____

Name to appear in advertising _____

Address _____

Phone _____ Email _____

Contact Person _____